Measuring Impacts for Sustainable Agriculture Programming
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Measuring and Reporting Social Impacts

A textbook framed to provide specific guidance for evaluators working under resource and/or data restrictions. Amply illustrated with practical examples from the developed and developing world to show how to adapt to requirements and produce successful evaluations. The introduction provides guidance in the use of the text for faculty, evaluation specialists, and users of evaluations, including administrators and funders.


This article opens a dialogue on whether or not Extension programming can be enhanced by inclusion of social impact assessments before initiatives are pursued at the county level. It is written to provoke reflection about previous and existing trends in program planning. The article concludes with a challenge to USDA to fund pilot projects that would help determine whether advantages of integrating SIA into program planning would outweigh disadvantages.