

The  
Campaign  
for OSU

THIS  
AMAZING  
PLACE

THIS  
HISTORIC  
MOMENT

OREGON STATE UNIVERSITY / SCHOLARSHIP INITIATIVE  
\$100 Million for Students





## This is your chance to change someone's life.

By establishing a scholarship or fellowship at Oregon State University, you can give someone a tremendous opportunity to learn, build a career, and make a positive contribution to the world.

Financing an education is the number one reason Oregon high school students cite for not attending college. Your gift can bring their dreams within reach.



Scholarships and fellowships also help us attract the best and brightest students to OSU, fueling excellence at the University and developing our next generation of leaders.

To expand support for students, we have launched a special effort to raise \$100 million for scholarships and fellowships during The Campaign for OSU.

I am a scholarship donor myself, and the experience has had a profound personal impact on me. Many donors have the chance to connect with the students their scholarship helps. Seeing how their lives change, because of your gift, is itself a transformative experience. And the life you change just might be your own.

—PRESIDENT ED RAY

## Undergraduate Scholarships

More talented, hard-working students than ever want to attend Oregon State University. Enrollment has grown—a 41 percent increase in a decade. At the same time, the class ranking and test scores of incoming students have also risen.

Yet many of these deserving students face significant financial hurdles, and scholarship support is critical to their ability to afford an OSU education.

The promise of a scholarship helps recruit the most talented students, regardless of financial need, to OSU. Once here, having that support means they can focus on their studies and make the most of their time at Oregon State.

### OPPORTUNITIES

*University-wide* scholarships support students of any major and help fund first-year students who have not yet decided on a course of study.

*College or discipline-specific* scholarships support students who have chosen their majors and can help them take advantage of many learning opportunities in their fields.

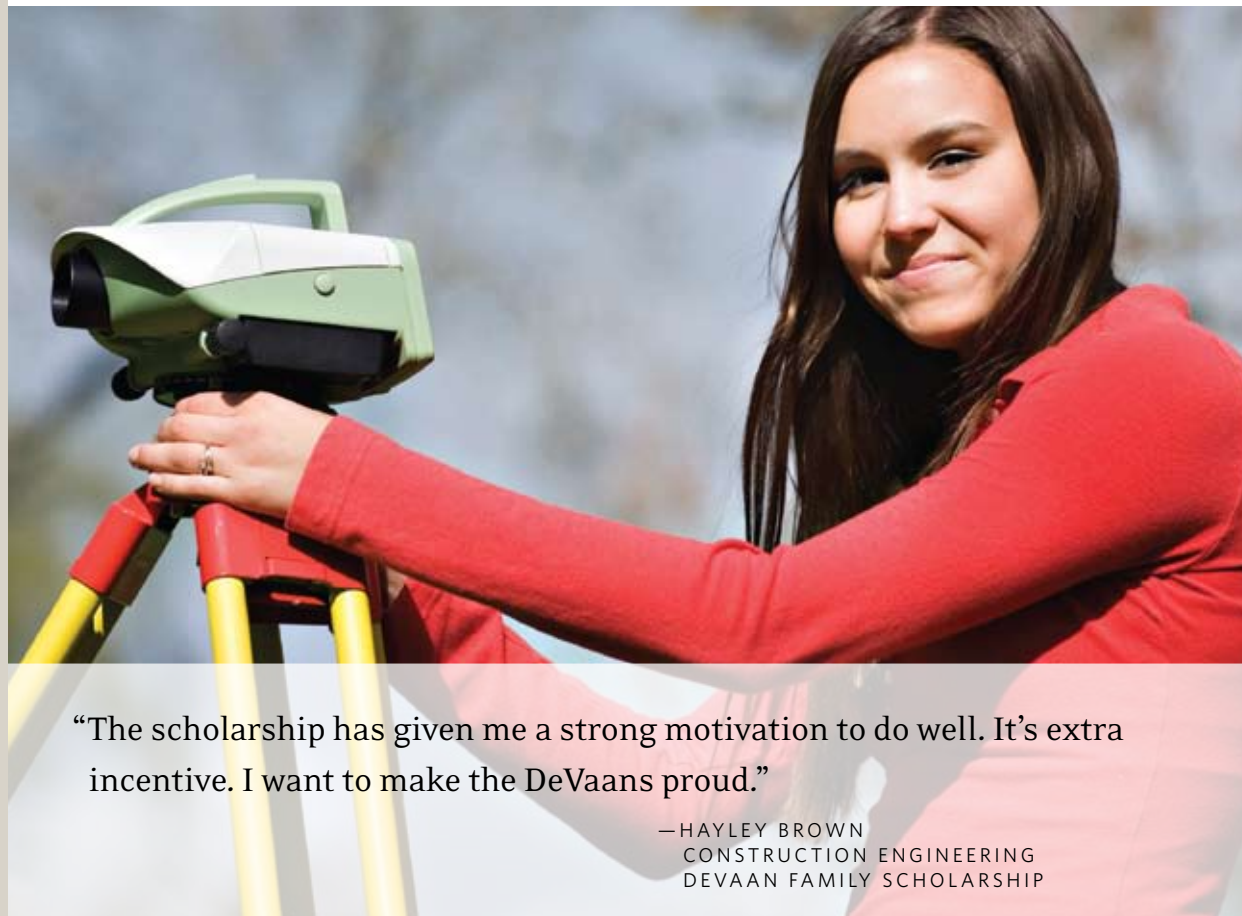
*Legacy or first-generation* scholarships through the OSU Alumni Association broaden the Oregon State family, by supporting children of alumni and students who are the first in their families to attend college.

*Other criteria* can be added including financial need and merit requirements. See the following pages for special programs in these areas.



“Getting the scholarship was really the deciding factor for me to come to Oregon State.”

—MICHAEL MAJOR  
GRAPHIC DESIGN  
DR. HELEN E. PLINKIEWISCH ART SCHOLARSHIP



“The scholarship has given me a strong motivation to do well. It’s extra incentive. I want to make the DeVans proud.”

—HAYLEY BROWN  
CONSTRUCTION ENGINEERING  
DEVAAN FAMILY SCHOLARSHIP

### ARYA MORMAN

Growing up, Arya Morman lost several people close to her to serious illnesses including her father and grandmother. These experiences motivated Arya to pursue a career in pharmacy practice or research, so she can help other people treat and overcome disease.

She credits her community in Northeast Portland with giving her the moral support she needed to get to college, but a scholarship made it financially possible.

“If I had not received a scholarship, I wouldn’t have been able to attend Oregon State,” said Arya, who is a Jennings/Coe Scholarship recipient. “I’m really thankful for my experience at OSU.”

Even after just one year at OSU, Arya had already emerged as a leader. She was elected vice president of OSU’s Black Student Union, and she did so well in her math classes that the instructor asked her to assist in teaching a course the following year.

“I feel like if I can make it through all the trials I’ve gone through so far, I can make it through anything,” she said. “Nothing can hold me back.”





### ALEX THOMPSON

The summer after her senior year of high school, Alex Thompson was working 12-hour days on a watermelon farm in Hermiston, Oregon, saving money for her fall term at OSU.

That summer she also learned she would receive full tuition and fees through the new Bridge to Success program—as long as she was enrolled for 15 credits. No stranger to hard work, Alex signed up for 17. The support will help her focus her time and energy on her education.

“I’m from a small town, and a lot of kids don’t make it to college simply because they can’t afford it,” Alex said. “It’s wonderful that I’m getting this support. It’s such a burden lifted off me and my family.”

“It really did change my life. Money’s not the issue anymore. It allowed me to follow my dream.”

— TRAVIS SCHAAL  
ANIMAL SCIENCES  
DORA KRUEGER MEMORIAL  
SCHOLARSHIP



## Need-based Scholarships

Many students with great potential come from modest backgrounds. The rising cost of an education means many students face financial challenges that previous generations never faced:

- Two decades of decreasing state funding has caused tuition to rise at all Oregon’s public universities—46% over a five-year period
- The average OSU student graduates with \$19,000 in loan debt, plus \$4,000 in credit card charges.
- It would take 48 hours at a typical Oregon minimum wage job to pay for all the expenses associated with a public college education.

OSU has a great tradition of helping students from ordinary circumstances achieve extraordinary things. Your support for a need-based scholarship can give a deserving student the chance to succeed at OSU.

### OPPORTUNITIES:

*Bridge to Success Scholarship:* supplements public funds to help students achieve the dream of an OSU education

*Need-Based Scholarship in any of OSU’s colleges:* helps students excel in their chosen disciplines

### HELP BUILD THE “BRIDGE TO SUCCESS”

In 2008, the University launched a special program to increase access to an OSU education for Oregon students with the greatest financial need.

Called “Bridge to Success,” this new program covers tuition and fees for all four years for 1,500 Oregon students

A variety of funds are packaged together to make the Bridge to Success possible:

- state-funded Oregon Opportunity Grants
- federal Pell Grants
- university funds
- your support

With a scholarship gift, you can strengthen this public/private partnership to provide students with tremendous opportunities at OSU.

## Merit-based Scholarships

Private support is critical to OSU's ability to attract top students. Bringing high-achieving students to Oregon State benefits the entire community, and for the students, receiving a scholarship means they can fully realize their potential at the University and in their careers.

Merit-based scholarships:

- reward high academic achievement
- educate the next generation of leaders in a variety of fields
- support campus leaders who inspire their peers, enriching the OSU experience for everyone
- help keep Oregon's brightest students in state for their education and their careers
- attract students to OSU who are also considered by top institutions such as Stanford, University of California, Berkeley, and University of Washington
- help recruit and retain leading faculty who want to work with the best students
- raise the academic profile of OSU

### OPPORTUNITIES:

*Presidential Scholarship:* attracts the best and brightest students from Oregon

*University Honors College Scholarship:* supports students enrolled in OSU's most challenging and prestigious baccalaureate program

*Trustee Scholarship:* recruits top out-of-state students to OSU

### THE PRESIDENTIAL SCHOLARSHIP PROGRAM

The Presidential Scholarship program, OSU's premier award for in-state students, attracts more than 1,000 qualified applicants every year for only 50 available scholarships.

Your gift can strengthen the Presidential Scholarship program, encouraging more talented students to come to Oregon State.

Incoming-Presidential Scholars have:

- 3.85 incoming grade point average OR
- 1900+ SAT
- And significant leadership in school activities or community service

Current award amount: \$6,000 annually for four years



### ANNEKA WICKRAMANAYAKE

As a valedictorian from Corvallis High School, Aneka Wickramanayake did not travel very far for college, but choosing OSU, which offered her a Presidential Scholarship, meant she could really go places.

A University Honors College biology major with an anthropology minor, Aneka is considering a career in medicine or research. Inspired by an uncle who is a neurosurgeon in Tanzania, she also wants to explore combining her interests for an international career. With the help of scholarships and OSU, she has tremendous opportunities to pursue her dreams. She has already traveled to Tibet and plans a study abroad experience in Ecuador her senior year.

"I was looking at a lot of different schools originally, but I chose OSU because of financial issues," said Aneka. "The scholarship was a huge help."

"I owe a lot to the Presidential Scholarship because it has allowed me to focus much more on my studies."

— BRANDEN HANSEN,  
MUSIC EDUCATION



**JOHN KNUDSON-MARTIN**

John Knudson-Martin taught for more than 15 years in schools throughout the country. When he decided to return to school to earn his doctorate, he chose Oregon State based on the strength of the science and math education program and because of a funding offer.

“I didn’t consider going to schools that wouldn’t fund my education,” said John, who worked at OSU teaching and supervising students and also received the Boeing Fellowship. “Having the support really allowed me to continue my career at Ph.D. level. I couldn’t have done it without it.”

John’s dissertation on mathematics education is already changing how one Oregon middle school delivers math education to all of its students. “I think I can help schools make effective changes and make success in mathematics accessible to more students,” said John.



## Graduate Fellowships

Graduate students are the next generation of leaders who will help solve some of society’s most complex problems. Fellowships are critical to developing the highly-skilled scientists, educators, policy makers, and business leaders essential for the prosperity of Oregon, the nation, and the world.

Competition for top graduate students is fierce, and since the commitment to graduate study precludes outside work, prospective students weigh funding offers carefully before choosing a university.

By establishing a private fellowship, you can:

- attract the best and brightest graduate students to OSU, who raise the profile of the entire University
- inspire undergraduates by supporting graduate students who teach and mentor younger students
- help retain faculty who rely on talented graduate students to build their research programs
- fuel the next major discovery, leading to innovations and new companies
- educate the future leaders in a variety of high-level fields, making an economic and cultural difference for society

**OPPORTUNITIES:**

*The University Fellowship* is the most prestigious student award Oregon State offers. A significant recruitment tool, a fellowship at this level provides full tuition, fees, and stipend to a top graduate student.

*A General Fellowship* can supplement other funding to attract and support talented graduate students at Oregon State.

“The decision to come to OSU was easy. It has one of the top forestry programs in the country, but without funding, I couldn’t have come back to school for my doctorate.”

— HOLLY BARNARD,  
DOCTORAL CANDIDATE,  
FOREST SCIENCE  
AND FOREST ENGINEERING,  
DOROTHY HOENER FELLOWSHIP,  
FORD FOUNDATION FELLOWSHIP



## Current Support and Endowed gifts

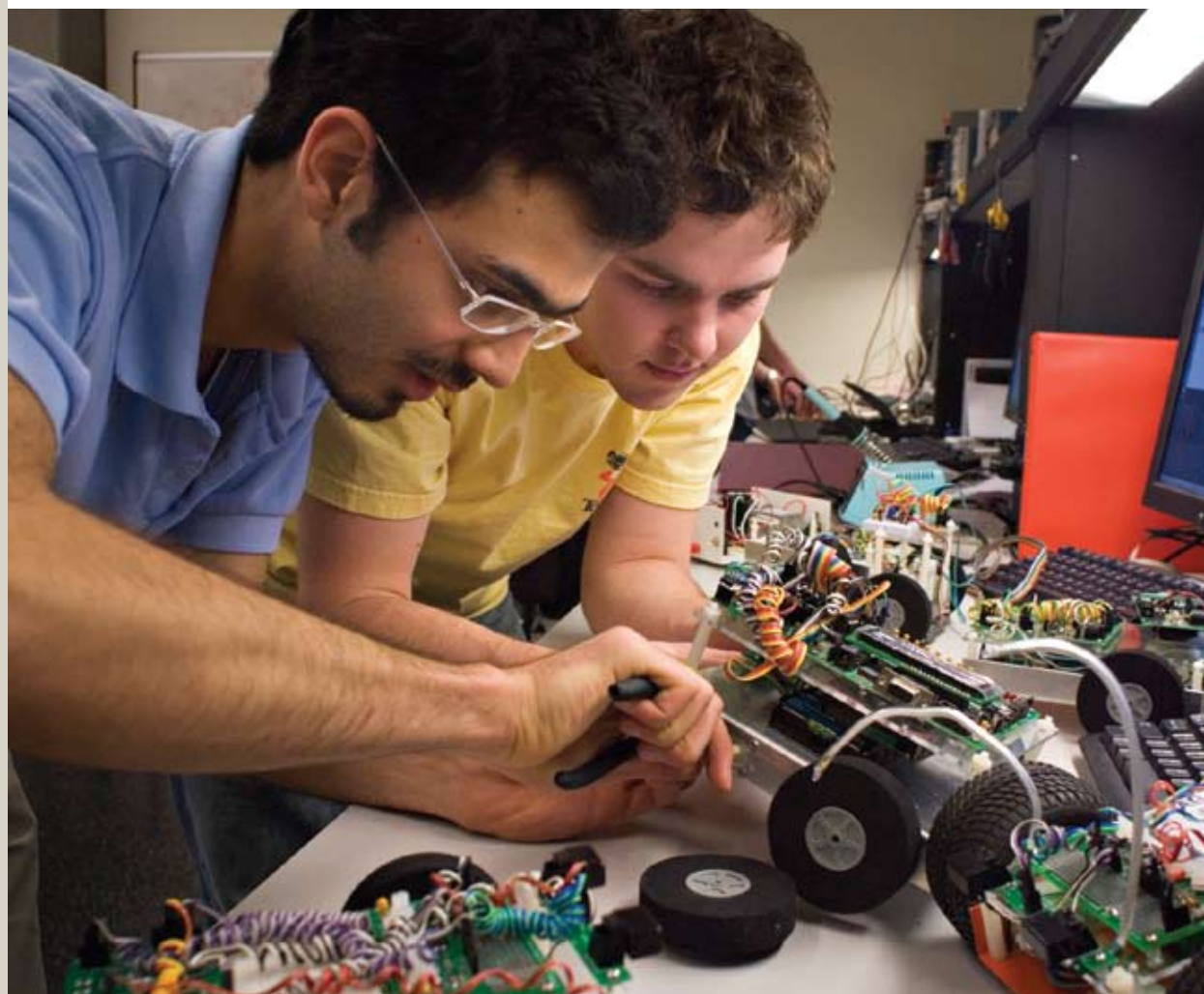
Every gift to establish a scholarship or fellowship can change someone's life, but you can choose whether to take a near-term or long-term approach.

A *current support* student award has an immediate effect on a recipient or recipients today because all of your gift will be available for use right away.

For example: a current use \$30,000 scholarship can provide tuition and fees for an incoming Presidential Scholar for all four years of their OSU education.

An *endowed scholarship or fellowship* is invested to generate regular payments to support students for generations to come. This is a great way to establish an enduring legacy at OSU.

For example: A donor gives \$100,000 to establish an endowed scholarship fund. The gift is invested to generate 4.5 percent, or \$4,500, making a scholarship available every year, for many years to come. Additional investment gains are reinvested so the fund and annual payout grows over time.



## Naming opportunities in support of students

Type of Fund	Minimum Investment *	Selection Criteria Donors May Request
University Fellowship	\$700,000 \$35,000 annually for a minimum of 3 years	Area of study Master's or doctoral candidates
Trustee Scholarship	\$400,000 \$20,000 annually for a minimum of 4 years	College
Presidential Scholarship	\$150,000 \$7,500 annually for a minimum of 4 years	College
University Honors College Scholarship	\$100,000 \$5,000 annually for a minimum of 5 years	College
General Undergraduate Scholarship or Graduate Fellowship	\$25,000 \$5,000 annually for a minimum of 5 years	College or department
Bridge to Success Scholarship or Diversity Achievement Award	\$25,000 \$5,000 annually for a minimum of 5 years	College
OSU Alumni Association Scholarship	\$25,000 \$5,000 annually for a minimum of 5 years	Legacy or first generation awards

\* These represent university-wide minimums to create a new scholarship or fellowship; some units may have higher minimums. Gifts of any size are welcome and may be directed to any of the colleges' or departments' existing scholarship or fellowship funds.

# Make a difference

You can help someone achieve the dream of a college education.

OSU's graduates are the University's most important contributions to the future and Oregon State has a deep commitment to helping all students succeed regardless of their financial circumstances. This mission is central to The Campaign for OSU, which has an ambitious \$100 million goal for scholarships and fellowships.

You can help reach that goal—and have a direct effect on a student's future.

Contact the OSU Foundation today to find out how you can change lives by creating a scholarship or fellowship fund.

## CONTACT INFORMATION

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Corvallis, OR 97333  
541-737-4218 or 800-354-7281

Portland Office  
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Portland, OR 97205  
503-241-9333 or 866-218-8930

[campaignforosu.org](http://campaignforosu.org)





**Oregon State**  
UNIVERSITY

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