

## Oregon State University College of Agricultural Sciences

### Our Unifying Story

Oregon is unmatched in the **density of its diverse** agricultural, environmental, and social landscape. As the founding college of the state's land-grant institution dedicated to serving all Oregonians, the College of Agricultural Sciences stands at the **crossroads of conservation and production**. We find creative solutions at the **confluence of diverse perspectives**. As **champions of science**, we **embrace differences** to find common ground and create opportunity — committed each day to **make tomorrow better**.

### Our Strategic Advantages

- Marine conservation and food systems
  - Why does it matter?
  - The health of our ocean is critical to the future of the seafood industry as well as being a key indicator of climate change impacts across multiple geographies.
- Agricultural competitiveness and resilience
  - Why does it matter?
  - A thriving agricultural industry is necessary to feed a growing population. Its success depends on efficient, sustainable, and profitable productivity that is resilient to inevitable change, including those in technology and finance, as well as social and environmental climates.
- Food innovations for markets, health and access
  - Why does it matter?
  - The long-term viability of our diverse food-based economy and the communities that rely on their success requires tireless innovation. We must constantly be looking for new ways to evolve products and their markets as well as the systems that assure adequate access to food and upward entrepreneurial mobility for all.
- Working and natural landscapes
  - Why does it matter?
  - The critical balance of land use related to agricultural production and natural resource stewardship as well as urban development is central to long-term economic and environmental health.