



ER Jackman Friends & Alumni Board Meeting
OSU Foundation Update
October 22, 2021

Presented by Amy Crumley

- 1) Fiscal Year & Campaign Totals as of October 20th
 - a. FY'22 \$1,452,318 out of a \$9 million goal (16%)
 - b. Campaign \$86,490,839 out of a \$170 million goal (53%)
 - c. Last FY 21 was one of the best fundraising years to date for the OSUF with over \$177 million raised, over \$20 million including private grants in CAS
- 2) Staffing Updates
 - a. Alexis Eichler promoted from Assistant to Associate Director of Development, working on qualifications of new prospects while still pursuing major gifts.
 - b. Tonya Fodge promoted to Development Coordinator, assisting Todd Bastian, VP of Constituent Programs and Campaign Director as well as Team ESS
 - c. Director of Alumni Relations, College of Agricultural Sciences NEW position
 - i. Initial interviews begin next week with the 4 candidates
 - ii. First round will include Stella and Denver, and Amy, JT, and John Valva
 - iii. Second round will include the Dean team, OSUAA leadership, and CAS Development team
 - iv. Goal to have selected candidate in place by December 1st
- 3) Provost Faculty Match
 - a. This latest Provost's Faculty Match Program (PFM) will increase support for endowed faculty positions funds by incentivizing donors as well as deans and development officers for their concerted efforts on this strategic campaign priority. Funding is from the Office of the Provost at \$500,000 per year for five years, with the institutional investment totaling \$2.5 million over the course of the program.
 - b. Matching Amounts

Donor Commitment (Endowment)		Provost's Match (expendable)
\$2,000,000+	Chair	\$80,000/year for 5 years (max match*)
\$1,000,000 - \$1,999,999	Professorship	\$40,000/year for 5 years
\$500,000 - \$999,999	Faculty Fellow	\$20,000/year for 5 years
\$250,000 - \$499,999	Faculty Scholar	\$10,000/year for 5 years

- c. All endowed faculty position funds (\$250k) will be eligible for the match/ max \$2 million
- d. While the match is meant to attract new individual donors, multiple donors may pool their gifts to create/support an endowed fund position, such as in a situation where agricultural commodity commissions might want to fund commodity-specific positions. However, university

minimum funding levels must be committed, prior to receiving any matching dollars from the Provost.

- 4) OSU Scholarship Match
 - a. Matching funds from the university to incentivize new needs-based scholarships
 - b. \$10k for every \$50k gift/ can be pledged out over 5 years
 - c. Criteria can be for college/department and then for students with financial need, no other criteria is allowed
- 5) Diversity, Equity, and Inclusion
 - a. OSUF created a DEI fund for each college and CAS is working on a strategic plan.
 - b. CAS' fund purpose: These funds would be used for efforts that advance the college's diversity, equity and inclusion goals. Examples include, but are not limited to:
 - i. Scholarships and student support
 - ii. Recruitment and retention of diverse faculty and staff
 - iii. Efforts to improve campus climate, such as funding of courses, programming and workshops focused on equity
- 6) All OSUF employees are set to return to the OSUF offices on November 16th unless notified. Our offices remain closed to outside guests the rest of the calendar year